## Newsletter Content

**Dear …,**

I hope this email finds you well. I am writing on behalf of the co-organizers European Dancehouse Network and HELLERAU, Dresden. Reading this email will take a couple of minutes of your time but I can assure you that it is worth it.

European Dancehouse Network and HELLERAU are organizing EDN Atelier: Tools for Transformation, held in HELLERAU European Center for the Arts Dresden, between July 7-8, 2022.

Together with artists and colleagues from theatres, public administrations and funding institutions, we will deal with these questions: how can abstract topics such as climate change, environmental destruction or extractivism be treated artistically? Do these topics also change artistic approaches, methods, the relation to the audience or the handling of time? In a second part, we would like to raise the question of how different cultural institutions, e.g. production houses, festivals, and foundations, can address these issues – which transformation processes are already taking place, how are these initiated and what models and strategies are there? And do these strategies differ in the individual regions and countries?

In the Atelier, we will address these questions using practical examples, in which artists as well as representatives of cultural institutions will present their own practices and questions and discuss these together with the participants.

We can already confirm the following guest speakers: Franziska Pierwoss (artist, DE), Sebastian Brünger (German Federal Culture Foundation), Kieron Jinna (choreographer, ZA), Romuald Krężel, René Alejandro Huari Mateus (artists, PL/CO/DE), Ulrike Cadot-Knorr (City of Dresden).

Additionally, there will be the opportunity for participants to see some productions in the context of the festival “Claiming Common Spaces IV: Cool Down”, as well as to get in touch with artists and organisers in Dresden and HELLERAU.

**The Atelier is open to both EDN members, their associates and/or other international participants**

Organisers encourage interested participants to register for the Atelier by June 15, 2022. The registration process is described below

*How to participate as an EDN member or its associate?*

EDN will cover three nights of accommodation and reimburse up to 300€ worth of travel costs and 3 per diems at 30€ per day for up to 7 EDN participants. Participation fee of 150€ will be invoiced to your dancehouse. Registrations are open until 15 June 2022.

\**Consider calculating* [*the environmental impact*](http://ecopassenger.hafas.de/bin/query.exe/en?L=vs_uic&) *of your travel when planning for your trip.*

[Register here](https://forms.gle/BgjR2sZKNEEMss8F6)

*How to participate as a non-EDN member?*

The Atelier is aimed at professional artists and cultural practitioners in the extended dance and performing arts field. Participation in the Atelier is free of charge, and attended at your own expense. Registrations are open until 15 June 2022. Only the participation in the meals will be charged. Travel and accommodation must be organised by the participants themselves.

[Register here](https://forms.gle/BgjR2sZKNEEMss8F6)

## Visuals

The visuals of the digital campaign in different formats are available on [EDN website](https://www.ednetwork.eu/news/preview/177). Please use them as you see fit in your communications.

Social media items

|  | **Please share the information on your social media channels.** |  |
| --- | --- | --- |

You can also make your own posts using the posts below for inspiration:

**Facebook**

[ATELIER]

📣 @europeandancehousenetwork and @Hellerau invite you to @EDN Atelier: Tools for Transformation.

👉 𝐖𝐡𝐞𝐧: June 7-8, 2022

👉 𝐖𝐡𝐞𝐫𝐞: HELLERAU European Center for the Arts, Dresden (DE)

👉 𝐏𝐚𝐫𝐭𝐢𝐜𝐢𝐩𝐚𝐧𝐭'𝐬 𝐩𝐫𝐨𝐟𝐢𝐥𝐞: professional artists and cultural practitioners in the extended dance and performing arts field

👉 𝐑𝐞𝐠𝐢𝐬𝐭𝐫𝐚𝐭𝐢𝐨𝐧 𝐝𝐞𝐚𝐝𝐥𝐢𝐧𝐞: June 15, 2022

👉 𝐈𝐧𝐟𝐨 & 𝐫𝐞𝐠𝐢𝐬𝐭𝐫𝐚𝐭𝐢𝐨𝐧: https://www.ednetwork.eu/activities/edn-atelier-dresden-2022

EDN and HELLERAU European Center for the Arts organise an atelier, open to both EDN members and other international professional artists and cultural practitioners in the extended dance and performing arts field.

The event will take place at HELLERAU European Center for the Arts, Dresden and will include workshops, lectures, working groups, networking and performances.

In the Atelier, participants will use practical examples, in which artists as well as representatives of cultural institutions will present their own practices and questions and discuss these together with the participants. The main questions are: how can abstract topics such as climate change, environmental destruction or extractivism be treated artistically? Do these topics also change artistic approaches, methods, the relation to the audience or the handling of time? In a second part, we would like to raise the question of how different cultural institutions, e.g. production houses, festivals, and foundations, can address these issues and whether these strategies differ in the individual regions and countries?

We can already confirm the following guest speakers: Franziska Pierwoss (artist, DE), Sebastian Brünger (German Federal Culture Foundation), Kieron Jinna (choreographer, ZA), Romuald Krężel, René Alejandro Huari Mateus (artists, PL/CO/DE), Franziska Pierwoss (artist, DE), Ulrike Cadot-Knorr (City of Dresden).

**Facebook handles/links**

EDN: @europeandancehousenetwork

HELLERAU: @Hellerau

Facebook event: @EDN Atelier: Tools for Transformation / <https://www.facebook.com/events/541112634339326/>

**Instagram**

[ATELIER IN DRESDEN]

📣 Are you a professional artists and cultural practitioners in the extended dance and performing arts field?

📣 Interested in how climate change can be treated artistically?

📣 @europeandancehousenetwork and @hellerau\_ are organising EDN Atelier: Tools for Transformation, held in HELLERAU, Dresden between July 7-8, 2022.

Two days of working sessions, networking, discussions and more, all to highlight the impact that dance and other performing arts can have on sustainability.

👉 **𝐈𝐧𝐟𝐨 & 𝐫𝐞𝐠𝐢𝐬𝐭𝐫𝐚𝐭𝐢𝐨𝐧 available via EDN Instagram bio** (@europeandancehousenetwork) and EDN website (https://www.ednetwork.eu).

**Instagram handles**

EDN: @europeandancehousenetwork

Hellerau: @hellerau\_

**Twitter**

📣 Are you a professional artists and cultural practitioners in the extended dance and performing arts field? Register for EDN Atelier: Tools for Transformation in Dresden!

👉 𝐑𝐞𝐠𝐢𝐬𝐭𝐫𝐚𝐭𝐢𝐨𝐧 𝐝𝐞𝐚𝐝𝐥𝐢𝐧𝐞: June 15, 2022

👉 𝐈𝐧𝐟𝐨 & 𝐫𝐞𝐠𝐢𝐬𝐭𝐫𝐚𝐭𝐢𝐨𝐧: https://www.ednetwork.eu/activities/edn-atelier-dresden-2022